- 1. Promote voting prominently on your website.
- 2. Post regularly on all of your social media accounts.
- 3. Send multiple **emails** to your database.

Recommended dates:

- May 1: Best of 209 voting begins!
- May 15-20: Friendly reminder
- May 25: Last call voting ends May 31!



Make it a priority to spread the word and get your customers to VOTE FOR YOU!

Feel free to use the images* in our Readers' Choice Toolkit. Download the graphics and share them on your own platforms. Everything is pre-formatted and labeled for the appropriate platforms. BEST OF luck to you!

* By using our images you agree: The images may not be altered in any way such as adding your logo or additional wording.



